



SPECIAL OFFER!

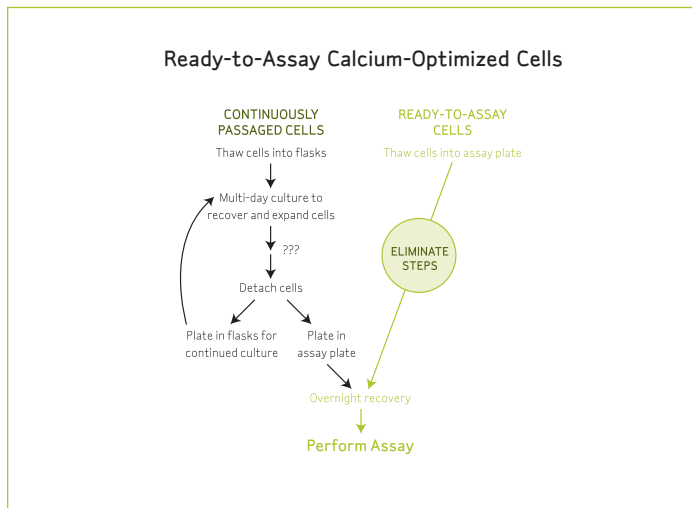
**30% OFF ALL
READY-TO-ASSAY™
GPCR FROZEN CELLS**

www.millipore.com/readytoassay

Promo code: ZBIOS173

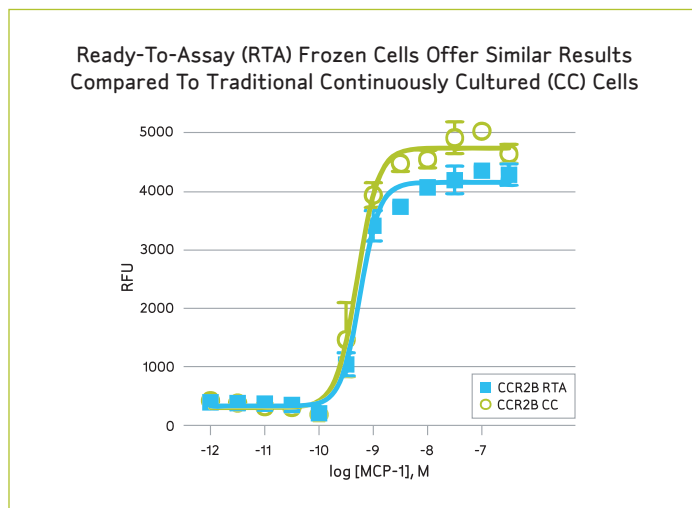
**READY FOR CONVENIENCE?
READY FOR RESULTS?**

**THEN YOU'RE READY FOR MILLIPORE'S
READY-TO-ASSAY GPCR FROZEN CELLS.**



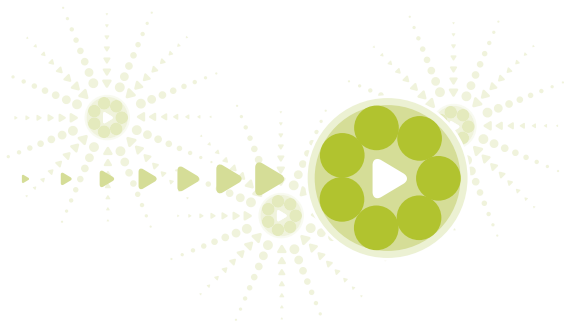
How can our cryopreserved Ready-to-Assay cells accelerate your drug discovery?

- Minimize the need for cell culture, which can be a resource constraint
- Allow easy project scheduling by eliminating delays related to variability in cell growth
- Gives you an easy standard assay platform to work with
 - Optimized for Ca²⁺ flux assays
- Designed for reliability
 - Developed from high quality ChemiScreen™ stable GPCR cell lines
 - Cryopreservation and production is optimized for consistent results



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Move your experiment from concept to results in a day's time with **Ready-to-Assay frozen cells.**





SPECIAL OFFER!

**BUY 1 CHEMISCREEN™
GPCR MEMBRANE PREP
AT LIST PRICE AND GET
THE 2ND AT 60% OFF.**

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Promo code: ZBIOS151

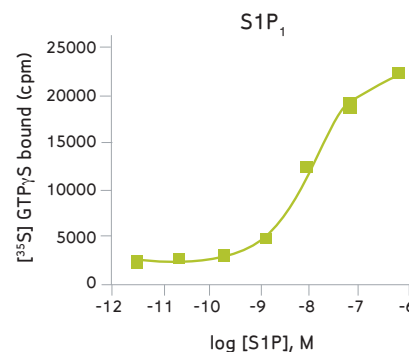
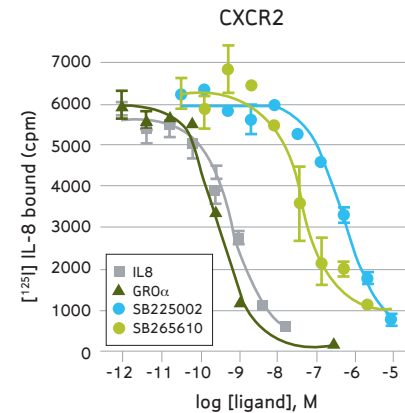
CHEMISCREEN MEMBRANE PREPARATIONS PROVIDE QUALITY YOU SHOULD EXPECT FOR YOUR BINDING ASSAYS

The Millipore Difference:

- Largest collection of GPCR membrane preps – more than 135 targets to choose from
- More than quantity, Millipore's GPCR membrane preps are developed for quality
 - **Consistency** - Produced from ChemiScreen stable cell lines for the greatest consistency
 - **High Functional Expression** – Developed using a proprietary expression system for robust cell surface expression
 - **Reliability** - Tested side-by-side with retention lots, in either GTPγS or radioligand binding, to ensure consistent performance
 - **Premium Quality** - Developed with an optimal amount of material to yield the best signal for high quality assays

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Millipore ChemiScreen GPCR membrane preps have superior signal quality for radioligand and GTPγS assays



Move your experiment from concept to results in a day's time with **ChemiScreen GPCR membrane preps.**